

Westport #WestportKC Social Media Contest

OFFICIAL CONTEST RULES & REGULATIONS

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. INTERNET ACCESS IS REQUIRED TO ENTER.

Eligibility: The #WestportKC Social Media Contest is open only to legal residents of the 50 United States and the District of Columbia that are 16 years of age or older. By entering you agree to these official rules. The contest is void outside the 50 United States/D.C. and where prohibited.

Contest Period: Contest begins at 9:00 a.m. CDT on Saturday, July 1, 2017 and ends at 11:59 p.m. CDT on Monday, July 31, 2017 (contest period).

1. **How to Enter:** During the contest period, you can enter by posting a photo of your Westport KC experience. **Photos will not be judged.** You must have a non-private Instagram account and follow Westport on Instagram at @westport_kc. Then, post the photo on your Instagram account. Your post caption must include the hashtag #WestportKC. You must also mention or tag Westport (@westport_kc). In doing so, you will receive one entry into the random drawing for the contest period.* A free Instagram account can be created by visiting www.instagram.com and following the appropriate link to download the free Instagram smart phone application to your mobile device, or visit your mobile device's application store from your mobile device.

***You may post as many photos as you like, but there is a limit of three entries per person per contest period regardless of method of entry.**

Prize Drawings: On Friday, August 4, 2017, one (1) contest winner will be selected. The winners will be selected in a random drawing from all eligible entries received during the contest period and notified via Instagram. To be eligible for a prize drawing, an eligible entry must be posted to Instagram within the contest period and received and recorded by sponsor. Prize winner will be selected in a random drawing from all eligible entries received during the contest period and notified via Instagram. Maximum three total entries per person.

Prize Details: Complimentary weekend stay (two nights based upon availability) with breakfast for two (2) at the AC Hotel Westport, Spa on Penn gift card valid for one (1) Spa Manicure and one (1) Spa Pedicure, one (1) \$50 McCoy's Public House/The Foundry gift certificate, one (1) \$50 Char Bar gift certificate and one (1) \$25 Harry's Bar & Tables gift certificate.

**All prizes are final and cannot be substituted or exchanged for cash value or other prizes.*

Prize Award Procedures: Sponsor will first follow the potential winner on Instagram. Then, sponsor will comment on potential winner’s post asking potential winner to direct message Westport on Instagram within 72 hours to claim his/her prize. Potential winner must direct message Westport within 72 hours of notification or prize will be forfeited. Sponsor will then send the winner prize pickup instructions via direct message correspondence.

All prizes must be picked up in-person at the Westport Regional Business League Management Office within 30 days of prize confirmation (office hours below). Winners must show a valid ID to pick up their prize. Failure to comply will result in disqualification and selection of an alternate winner. If any prize or prize-related communication is returned as undeliverable, prize will be forfeited.

Management Office Hours and Address for Prize Pickup

Westport Regional Business League
4050 Pennsylvania Ave, Suite M100
Kansas City, MO 64111

DAY	OFFICE HOURS
Monday – Friday	9 a.m. – 5 p.m.
Saturday	CLOSED
Sunday	CLOSED

Entry Requirements: Entrant may only enter an original photo to which he/she owns all legal rights. Entries must be suitable for presentation in a public forum, in the sole discretion of sponsor. Entries must not be obscene or offensive; must not depict illegal drugs, firearms/weapons, or any activities that may appear unsafe or dangerous; and must not be sexually explicit or suggestive, all as determined by sponsor in its sole discretion. Entries must not violate or infringe the rights of any third party, including but not limited to rights of copyright, trademark, publicity or privacy. By submitting an entry, entrant warrants and represents that all persons appearing in the photo have consented to (a) appear in the photo, (b) have the entry submitted into the contest, and (c) sponsor’s use of the entry as provided in these official rules.

If entering via a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Entries must be in compliance with the entry requirements outlined below. Photos must also comply with any applicable submission requirements as dictated by Instagram. You may post as many photos as you like, but there is a limit of three entries per person per contest period. Submission of an entry grants sponsor and its agents the right to publish, use, adapt, edit and/or modify the photo in any way, in any and all media, including for the use in advertising and marketing, without limitation, and without additional consideration to you. Photos will not be judged and the quality or content of your photo will not affect the odds of winning. This contest is in no way sponsored, endorsed or administered by, or associated with Instagram. Enter using an Instagram account registered in your name. Multiple entrants may not share the same Instagram account. In the event of a dispute, the natural person associated with the Instagram account used to enter will be deemed to be the entrant. No robotic, programmed, script, macro or other automated entries (collectively "automated entries"). Automated entries, or, multiple entries by the same person, or entries that have been tampered with will result in disqualification of all such entries. All entry materials submitted become the property of sponsor and will not be returned. By submitting an entry, entrant acknowledges that his/her entry may be posted across any or all of sponsor's digital and social media assets, at sponsor's sole discretion.

General Conditions: By entering, each entrant agrees (a) to release, indemnify and hold harmless sponsor and its promotion agencies, Facebook, Inc., Instagram, Inc. and Twitter, Inc. and all of their respective officers, directors, employees, representatives and agents from any and all liability, for any damages, injuries or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of a prize or his/her participation in the contest or any contest-related activity; and (b) to grant (and to confirm such grant in writing promptly upon request) to sponsor and those acting under sponsor's authority the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information at any time or times for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law. All taxes on prizes, if any, are solely the responsibility of the winners. All federal, state, and local laws and regulations apply. By entering, each entrant agrees that all issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, entrant's rights and obligations, or the rights and obligations of the sponsor in connection with the contest, will be governed by, and construed in accordance with, the laws of the state of Missouri, without giving effect to any choice of law or conflict of law rules. By

entering, each entrant consents to the jurisdiction and venue of the federal, state and local courts in Kansas City, MO.